



# Ethics and Transparency in Administration

Functioning of Drugs Inspectors in DCA

by

**Dr. B. L. Meena, I.P.S**

**Director General**

**Drugs Control Administration, Govt. of A.P**

Email: [dgapdca@gmail.com](mailto:dgapdca@gmail.com),

Ph: 040-23713563, Fax:040-23814360

# What are Ethics?

- Ethics:

- ❖ The moral correctness of specified conduct.
- ❖ Moral principles that govern a person's or group's behavior.

# What is Transparency?

- Transparency :
  - ❖ Implies openness, communication, and accountability.
  - ❖ Citizen's right to information regarding Govt. transactions.

Transparency is operating in such a way that it is easy for others to see what actions are performed

# What is Transparency?

- Transparency means your action is open to all.
- You are not biased on any basis of cast, creed, religion, rich/poor in your action in Government
- your behavior is not shrouded by secrecy

# What is Administration?

- Administration: the management or control of an organization

The activity of a government or state in the exercise of its powers and duties.

# What is Administration?

- Which includes day to day delivery of services to all the stake holders by the Department concerned in order to achieve objectives of the Department
- Encompasses the service matters, recruitment, transfers, postings, punishments, deviant behavior, encouraging honest subordinates, taking care of welfare, training etc.

# Can ethics be taught?

“To educate a person in mind only and not in morals is to educate a menace to the society”

-Roosevelt

# Ethics- Source & Scope

## SOURCE

MORALS

CODES

CUSTOMS

PARENTS & TEACHERS

TRADITIONS

LAWS

## SCOPE

INDIVIDUAL

NATIONAL

ORGANISATIONAL

GLOBAL



# Ethical Learning From Bhagawad Geeta

- The work or karmas is driving force of the life and this work has to be ethical
- Public servants, who resort to unethical means to grab the immediate results are successful only for short time like Dhuryoddan.



# Ethical Learning From Bhagawad Geeta

Don't be afraid of doing right things  
in official as well as personal life

klaibyaṁ mā sma gamaḥ pārtha  
naitat tvayy upapadyate  
kṣudraṁ hṛdaya-daurbalyaṁ  
tyaktvottiṣṭha parantapa

- Bhagavad-gītā 2.3

- The Supreme Lord Krishna instructs Arjuna to yield not to unmanliness or be overcome by cowardice because it is not befitting of a soldier and it is unworthy

# Ethical Learning From Bhagawad Geeta

**Attachment & Anger are the  
pre-cursors of all evils & downfall**

- DHYAYATO VISHAYAN PUMSAHA SANGASTESHOO PAJAYATE  
SANGAT SANJAYATE KAMAHA KAMAT KRODHOBHIJAYATE
- KRODAD BHAVATI SAMMOHAHA SAMMOHAT AMRITIVIBHRAMAHA  
SMRITI BRAMSAD BUDDHI NASH BUDDHI NASHAT PRANASHYATI

- Bhagavad-gitā 2.62 & 63

- Brooding on the objects of the senses, man develops attachment to them; from attachment comes desire; from desire anger sprouts forth.
- From anger proceeds delusion; from delusion, confused memory; from confused memory the ruin of the reason; due to the ruin of reason, he perishes

## Ethical Learning From Bhagawad Geeta

- The lord advices that One is born into this life to play his part and whatever the role is assigned to human, one has to perform his prescribed duties with the utmost devotion, sincerity and humility.
- The distinction is to be made between ethical Work, work which is useless and work which is downright immoral.
- If people feel that the organization which they are working is unethical, they are caught in more dilemma like Karna faced in fight

# Ethical Decisions

- Equitable (Justice to all)
- Morally correct
- Good & fair
- Appropriate to situation



**Fall in Ethics & Lack of Transparency in  
Public Servant leads to Corruption**

# Importance of Ethics in Administration

- Ethics corresponds to basic human needs
- It creates credibility in the public
- It helps in better decision making
- Law with ethics can only protect society.

# Corruption?

- A Public servant taking gratification other than legal remuneration in respect of an official act(in the exercise of his official functions)
- Gratification -The word "gratification" is not restricted to pecuniary gratification or to gratifications estimable in money.



# Corruption consists of ... not only Monetary Benefit...

- Leaking confidential information in tenders and other transactions
  - Eg- Insider trading conviction- Rajat Gupta
- Usage of official machinery for personal activities
- Unfairness towards a client to the extent obstructing/closing his activities, benefiting his peers
- Taking gift articles, using private vehicles
- Attending conferences, tours & trips at client's cost

# Corruption consists of ... not only Monetary Benefit...

- Becoming part of business schemes offered by Manufacturers & Dealers
- Influencing the colleagues and getting mutual benefits out of a service or transaction
- Charging the clients for Professional advices and directing them to a particular Business Organization
- Favoring /influencing for a particular party in scrutiny, inspections & technically qualifying
- Exorbitant discounts in getting medical care and services

# Corrosive effects of corruption

- "Corruption is a global threat. It is a serious roadblock to economic development,"
- Corruption aggravates inequality and injustice, and undermines stability, especially in the world's most vulnerable regions.

- **Yury Fedotov**, Executive Director

United Nations Office on Drugs and Crime (UNODC)

# Corrosive effects of corruption

- Anti-national
- Anti-poor
- Anti-economic development

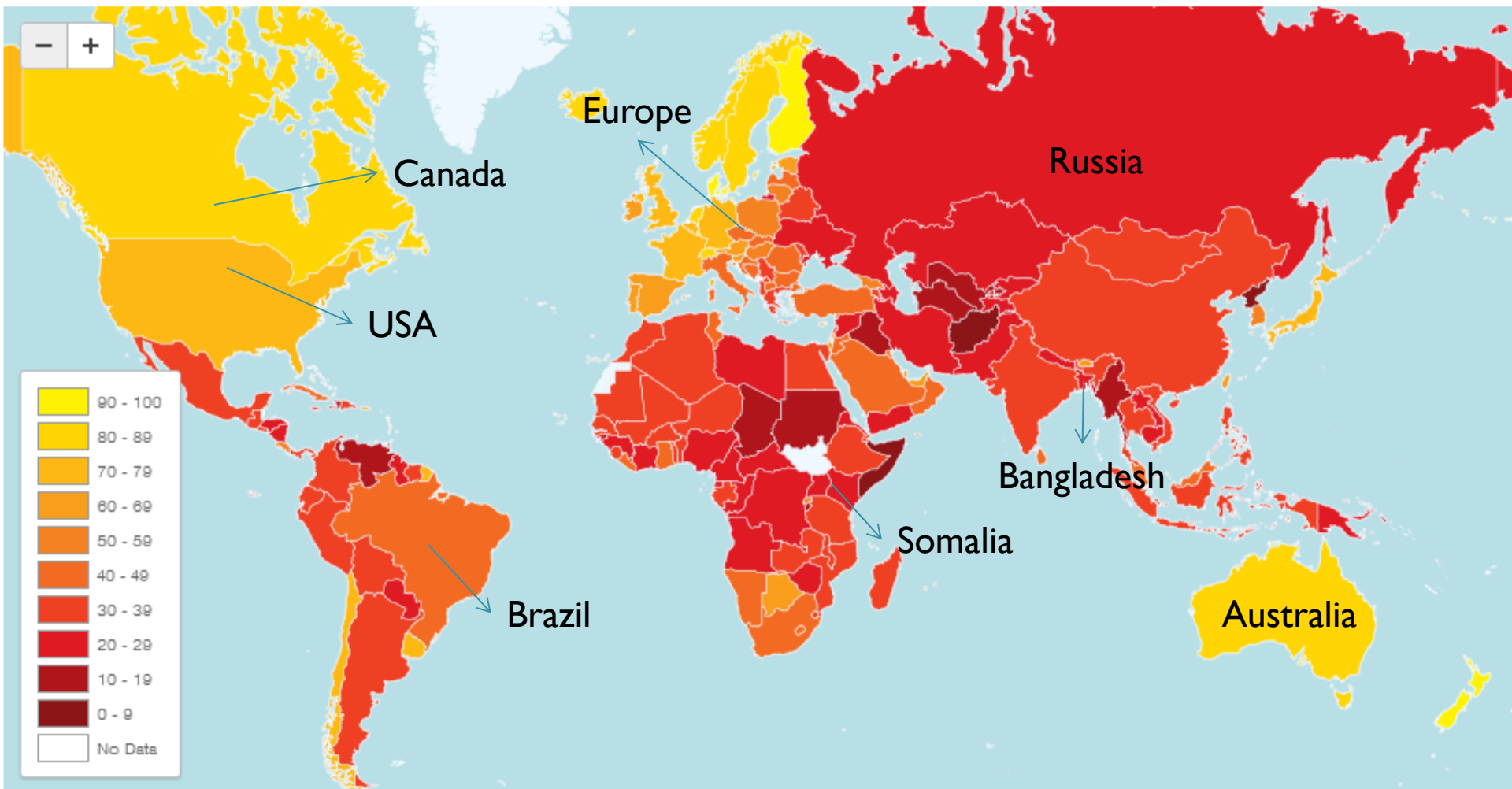


Corruption in long run may destroy the whole society morally, ethically and economically

- An estimated one trillion US dollars (**Rs 55 Lakh crores**) get siphoned off through bribes every year according to the World Bank.

# Transparency International

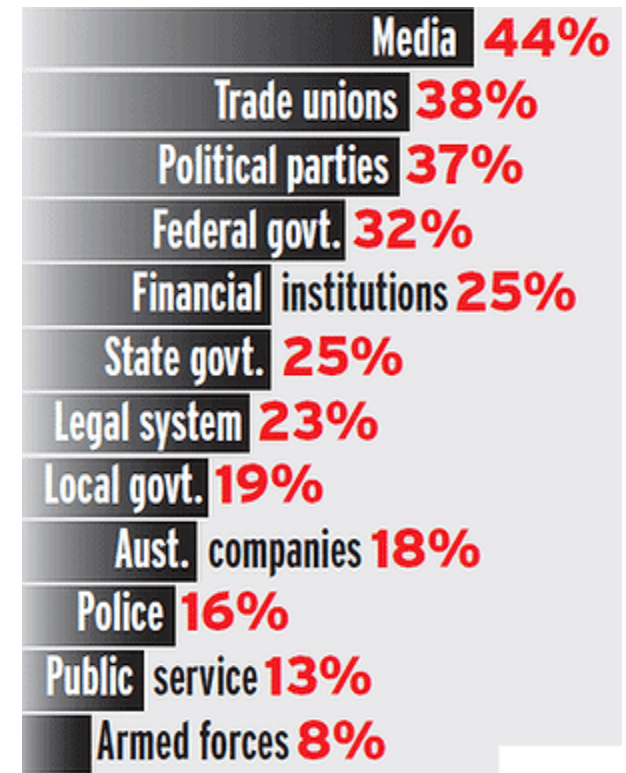
CORRUPTION PERCEPTIONS INDEX 2012



# Corruption in Indian Administration

India's rank as per Corruption Perceptions Index of Transparency International.

33	Bhutan
33	Portugal
79	Sri Lanka
80	China
80	Serbia
80	Trinidad and Tobago
94	Greece
94	India
94	Moldova



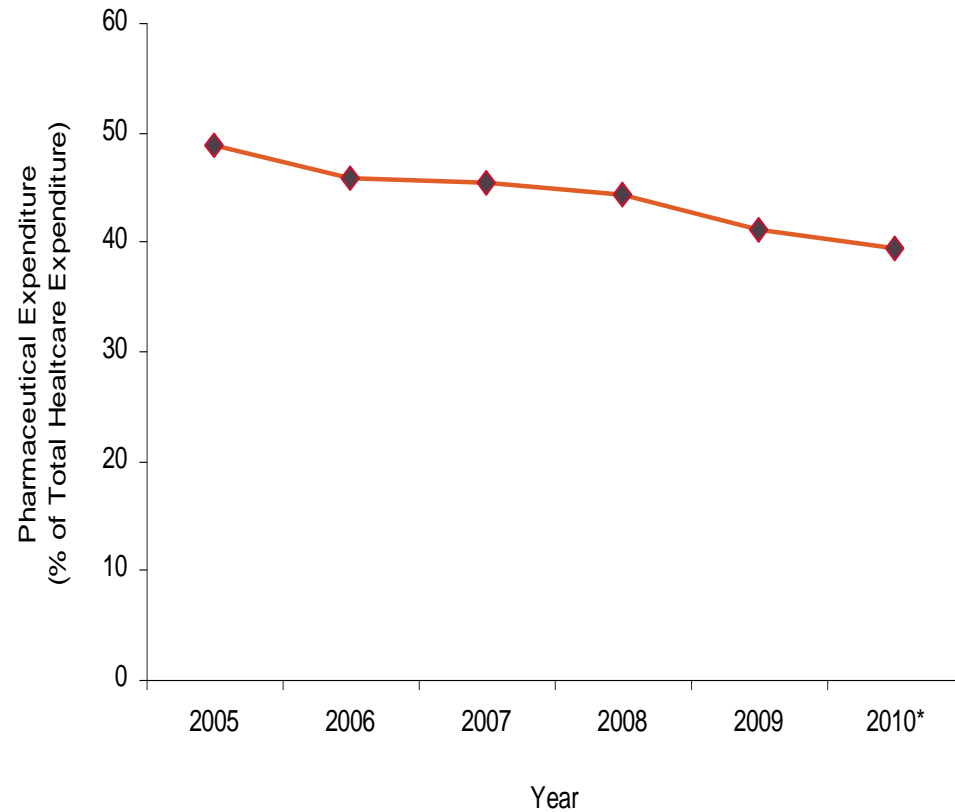
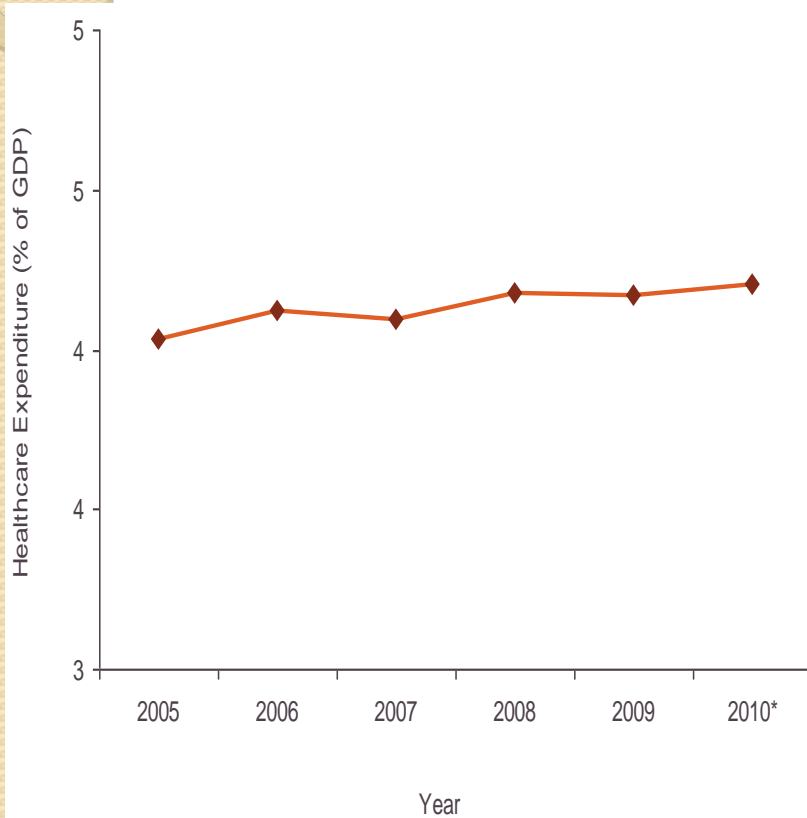
The Corruption Perceptions Index ranks countries and territories based on how corrupt their public sector is perceived to be.

# Why Ethics, Transparency, corruption are important to you & DCA?

- Imagine Health Care without Drugs?
- **India Consumes Drugs Worth One Lakh Crores and exports**
- Per Capita expenditure on Health in India- **Rs 7000**
- Drugs Plays significant role in overall health care system, can't be ignored

# Why it is important to you & DCA?

## Pharmaceutical Expenditure (% of Total Healthcare Expenditure)

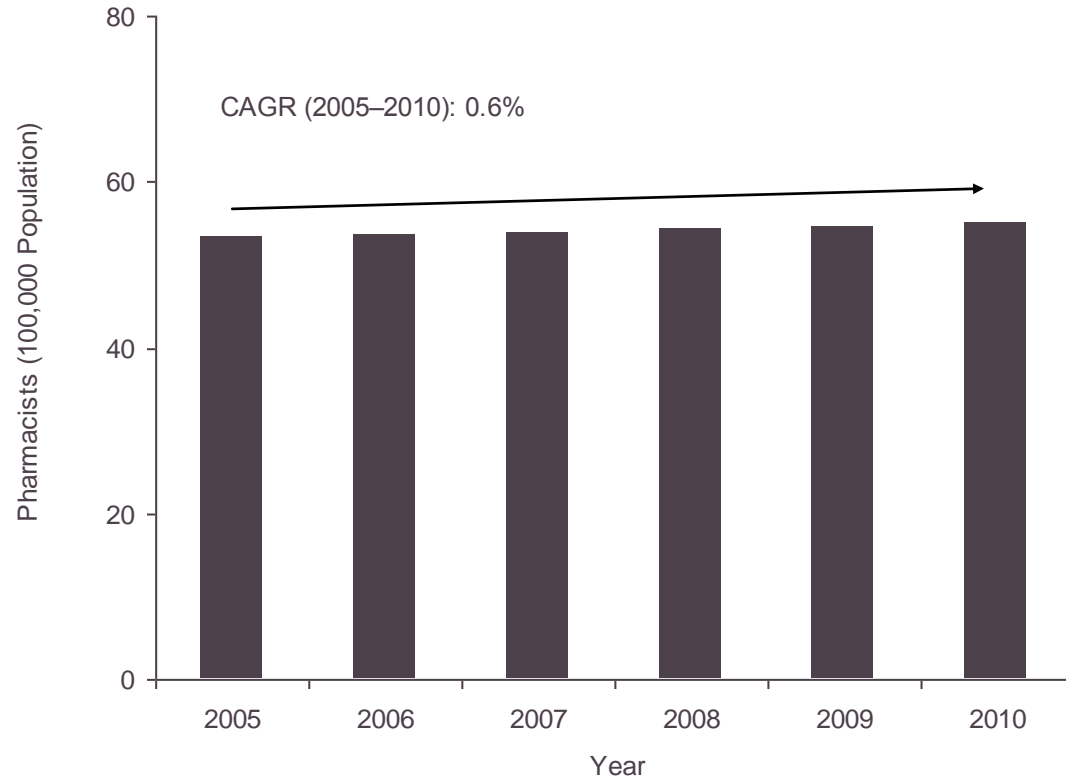


<b>Pharmaceutical Expenditure (% of Total Healthcare Expenditure), India, 2005–2010</b>						
<b>Year</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010*</b>
Pharmaceutical expenditure	49	46	45	44	41	39



# Why it is important to you & DCA?

## Pharmacies (Per 100,000 Population)



### Pharmacies (Per 100,000 Population), India, 2005-2010

Year	2005	2006	2007	2008	2009	2010
Pharmacies	53	54	54	54	55	55

# Why it is important to you & DCA?

Pharmacies (Per 100,000 Population), India, 2005–2010						
Year	2005	2006	2007	2008	2009	2010
Pharmacies	53	54	54	54	55	55

- Regulation of at least 55 Pharmacies ensures safe & efficacious Drugs are being dispensed/ catered to the need of 1 lakh population
- Hence enforcing the rule of law with at most transparency and ethical values can only ensure the above

# DRUGS AND COSMETICS ACT, 1940

➤ It necessitates to Regulate

✓ Import & Export

✓ Manufacturing & Testing

✓ Selling & Distribution

Of

**Drugs & Cosmetics**

# DRUGS AND COSMETICS ACT, 1940

- The legislators of this act expects availability of the Safe & Efficacious medicines to 1.2 Billions of Indians through the 2000 Drugs Inspectors presently working in the Country and also for global population (Image of the Country)

# DRUGS AND COSMETICS ACT, 1940

**By**

- ✓ **Thorough & Sincere inspections at all levels of Drug manufacturing & Distribution**
- ✓ **Diligent Sampling**
- ✓ **Proper investigation in to AEFI (Adverse events following immunization), SAE (Severe Adverse Events) & AE (Adverse Events)**
- ✓ **Launching prosecutions taking to a logical conclusion in respect of all Spurious, Adulterated, NSQ drugs.**

## AP. Drugs Control Administration

- You are entering in to a sacred arena of enforcing one of the most important law of the land which will ensure the availability of safe & efficacious drugs to the people of this country and also for global population
- India is known as the Pharmacy of the world
- The AP Pharma industry has its global presence

**You are going play an important role & You are pivotal for ensuring the above**

# INDIAN PHARMA INDUSTRY

- The Number one exporter: of generic formulations in volume
- Produces 500 different API's (Active Pharmaceutical Ingredients)
- Growing at CAGR (Compound Annual Growth Rate) of 11.7% in the last decade
- The leading producer: ranks 4<sup>th</sup> globally in terms of production volumes
- Amply Strong: accredited with 475 US-FDA approved plants
- The seal of approval: 90% of API's approvals for ARV's, Anti-tubercular, Anti-malarial are granted to India
- Files of Health: Highest number of DMF (Drug Master File) filings (35% of the world)

# INDIAN PHARMA INDUSTRY

- A reliable source: 15% of generics sold in USA are from India
- Aiding the world: India has highest number of approvals from PEPFAR (U.S President's Emergency Plan for AIDS Relief)
- Administering Health: India Ranked 13<sup>th</sup> globally in domestic consumption value
- Capable Expertise: 3 out of 10 fastest growing generic companies are from India
- Inoculating the world: Indian vaccines are exported to 150 countries (every one out of three vaccines used in the World is from India)
- The champion booster: India Produces 90% of Measles Vaccine, 40-70% of WHO demand for DPT & BCG Vaccine



## A.P. PHARMA INDUSTRY

- A.P. occupies a significant position on the World Pharma map.
- A.P. is leader in Pharmaceuticals exports, including exports to the highly regulated markets such as USA and other European countries.
- **Producing:**
  - **40% of the total Indian Drugs exports (3.5 \$ Billions)**
  - **45% of Vaccines (Human & Vet) of India**
- **1<sup>st</sup> in bulk drugs production**
- **3<sup>rd</sup> in formulations**
- **No of USFDA approved units- 26**
- **No of WHO-GMP approved units- 184.**
- **No of Biological Manufacturing units- 13**

## **A.P. PHARMA INDUSTRY**

### **MFG LICENCES GRANTED BY APDCA**

<b>PARTICULARS</b>	<b>2012-13</b>
<b>Total No. of Manufacturing concerns existing in the State</b>	<b>1551</b>
No. of Basic Drug Units (API)	<b>314</b>
No. of Formulation units	<b>392</b>
No. of Biologicals Manufacturing Units	<b>13</b>
No. of Blood Banks	<b>256</b>

## NUMBER OF LICENSEES IN THE STATE

a) Pharmacies (Wholesale and Retail)	-	<b>50,606</b>
b) Manufacturing (Including Cosmetics and Loan licenses)	-	<b>1,551</b>
c) Blood Banks	-	<b>256</b>
d) Blood Storage Centers	-	<b>87</b>
e) Drug Testing Laboratories	-	<b>15</b>

# Citizen Charter (Time frame fixed by APDCA)

Citizen Charter is part of Transparency in Administration

Certificates Issued:

To be Issued in:

- |                   |         |
|-------------------|---------|
| ➤ WHO-GMP         | 45 days |
| ➤ GMP             | 14 days |
| ➤ Market Standing | 07 days |
| ➤ Free Sale       | 07 days |

# You are regulated by...

- Departmental Manual
  - Functioning of Drugs Inspectors
    - Statutory
    - Administrative
    - Financial
  - File disposals
  - Proformas, checklists
  - Reports to the Government
  - Annual performance report
  - Interaction with General Public and other Departments

# You are regulated by...

- **Functionary Manual**
  - **Functions**
    - Field
    - Desk
    - Maintenance of registers & records
  - **Registers & records to be maintained**
  - **Formats of all records, registers, certificates, periodical reports**

# You are regulated by...

- **AP CS ( CCA ) Rules, 1991**
  - Disciplinary Cases arising due to
    - Receipt of a complaint
    - Finding the misconduct:
    - Petitions
    - News report
    - Audit report
    - Office inspection etc
  - Articles of Charges
  - Penalties

# You are regulated by...

- **RIGHT TO INFORMATION ACT 2005**
  - You are bound to provide, within specified period with certain exemptions, the following
    - Inspection reports, documents, records
    - notes, extracts, or certified copies of documents or records
    - information in the form of diskettes, floppies, tapes, video cassettes or in any other electronic mode or through printouts



# You are regulated by...

- Indian Penal Code (IPC) 1860
  - You are a public servant under Section 21(8)
  - Dishonest misappropriation of property (Section 403)
  - Criminal breach of trust (Section 409)
  - Dishonestly receiving property (Section 412)
  - Cheating (Section 417)

# You are regulated by...

- The Prevention of Corruption Act, 1988
  - You are a public servant under Section 2(C)
  - Taking gratification (Section-7)
  - Taking gratification to influence public servant (Section-8)
  - Taking gratification for exercise of personal influence (Section-9)
  - Obtaining valuable thing (Section-11)
  - Criminal misconduct (Section-13)
  - Habitual committing of above offences (Section-14)

# You are also answerable to...

- AP Legislative Assembly and its standing committees
- Parliament and standing committees
- Public Accounts Committee
- Accountant General
- Vigilance & Enforcement

# What DCA Expects From You ?

- Positive Attitude
- Proficiency
- Communication Skills (oral & written)
- Interpersonal Skills
- Confidence
- Critical Thinking and Problem Solving Skills
- Flexibility
- Self-motivation
- Leadership
- Teamwork

# WHILE ON THE JOB

- Maintain a good attendance record
  - Be on time and work required hours
  - No clock watching
- Orient yourself to the new environment as quickly as you can
- Learn how the “system” works and follow it
- Adapt to written and verbal communication styles
  - Speak properly – avoid slang, etc.
- Don't mix personal & professional issues

# WHILE ON THE JOB

- Familiarize yourself with positions and duties
- Always be tactful and courteous
- Avoid internal politics
- Learn to cope with realities of the work world
- Learn to build on what you know

# WHILE ON THE JOB

- Be able to take suggestions and criticism from people
- Establish good work habits:
  - Keep records of assignments given
  - Pay special attention to detail
  - A job well done is evidence of your ability and readiness for more complex tasks
- Excellence and enthusiasm balanced with the ability to learn through constructive criticism, usually result in assignments with increased responsibility

# WHAT NOT TO DO!

- **DO NOT** : Make personal phone calls while at work
- **NEVER** : Come to work intoxicated!
- **DO NOT** : Give the hint of being dishonest - it could ruin your whole career



# EXPECTED BEHAVIOR

- **BE RELIABLE**

- Be to work on time, don't miss work
- If you are forced to miss work for some reason out of your control, inform your superior officer in advance



- **BE WILLING TO WORK**

- Do your job - go above and beyond what they ask
- Also do extra things to help everyone around you get the job done
- Be smart and spick to report to your superior officers when asked to do

**SUCCESS**

*belongs only to*

*those who are*

*willing to*

**work harder**

*than anyone  
else*

# EXPECTED BEHAVIOR



- **BE RESPECTFUL**
  - **Show respect for Department, Superior officers and fellow employees.**
- **KEEP JOB SEPARATE FROM SOCIAL AND PERSONAL LIFE**
  - **Don't make dates in the office or take up your superiors or colleagues time with discussions of your personal life**

# EXPECTED BEHAVIOR

- **Violation of any of these rules will result in Disciplinary proceedings**
- **If the infraction is severe, you may not be allowed to work again until remedial action is taken**

# Conclusion

Apart from following the rule of law in enforcing, you must bear in **Mind & Heart** the **Ethical Values** and bounden duty to be **Transparent** to fulfill the objective of the Act under which you all are appointed.

# धर्मो रक्षति रक्षितः ।

Ever remember that “Swa Dharma” (good deeds) appropriate to job/situation only come with you and save you, not name/money/position/any other

# Mahatma Gandhi Talisman

“ I want to give a talisman. Whenever you are in doubt, or when the self becomes too much with you, apply the following test. Recall the face of the poorest and the weakest man whom you may have seen, and ask yourself if the step contemplated is going to be of any use to him. Will he gain anything by it? Will it restore him to control over his life and destiny? In other words, will it lead to swaraj for the hungry and starving millions? Then you will find your doubts and yourself melting away”



**Thank You All**